

ANN TAYLOR

EDITORIAL HOMEPAGES

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 Favorites (2)

 Bag ▾

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[New Arrivals](#)

[Clothing](#)

[Work](#)

WEEKEND

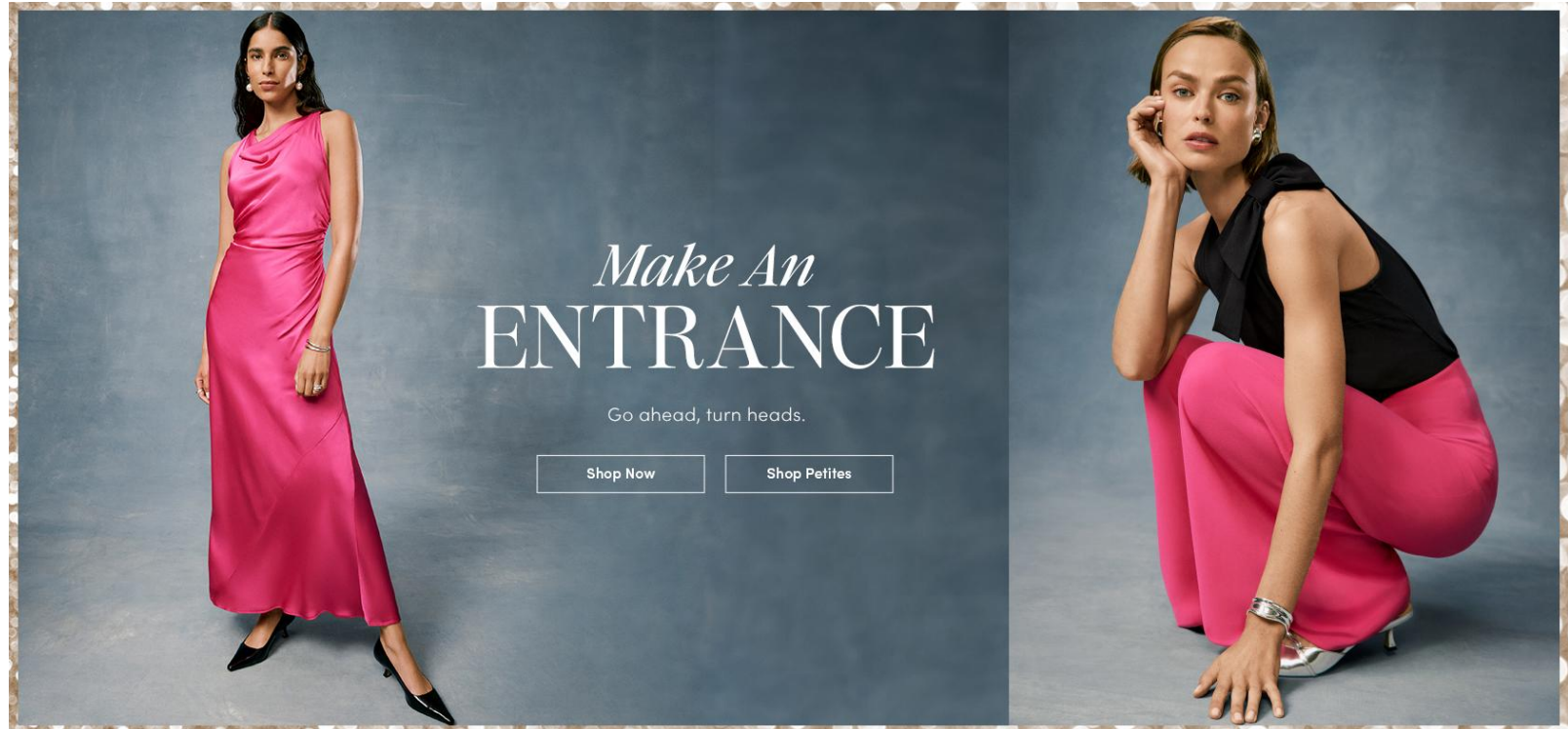
[Suits](#)

[Shoes](#)

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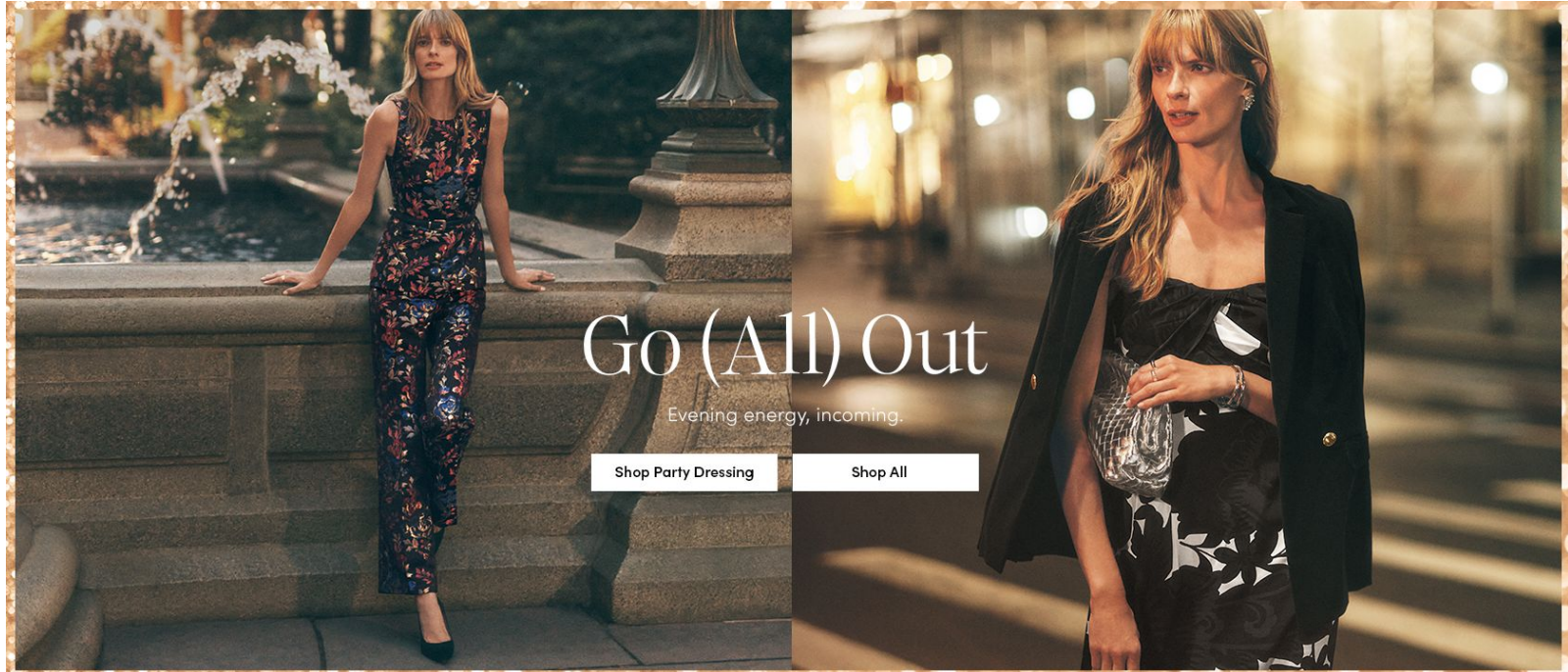
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WEEKEND

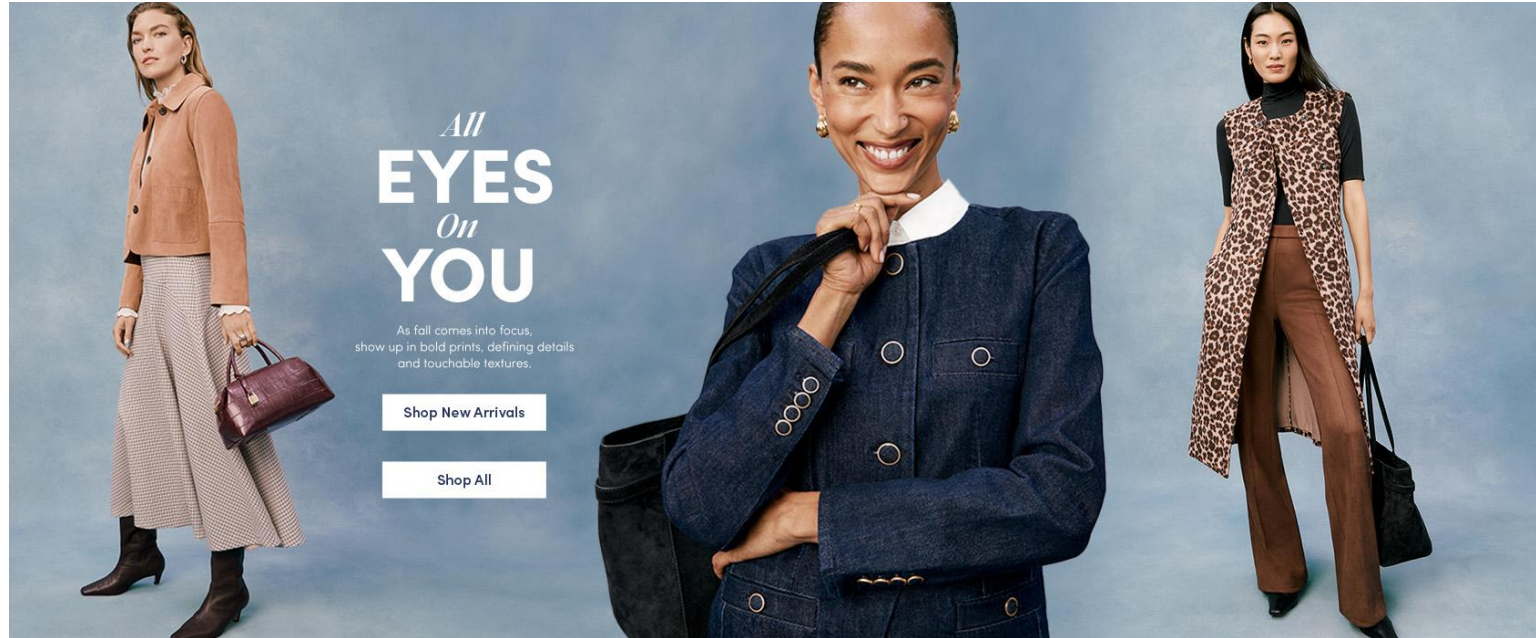
[Suits](#)

[Shoes](#)

[Accessories](#)

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Sale



All
EYES
On
YOU

As fall comes into focus,
show up in bold prints, defining details
and touchable textures.

[Shop New Arrivals](#)

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WEEKEND

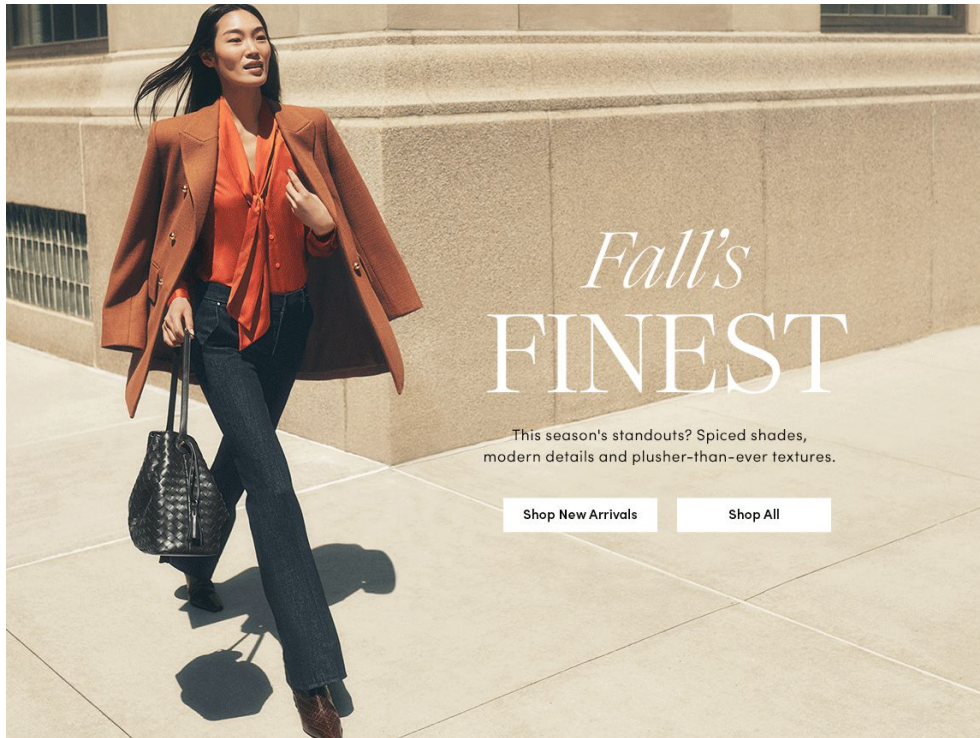
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[Shoes](#)

[Accessories](#)

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WEEKEND

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[Shoes](#)

[Accessories](#)

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Sale

From *heritage* patterns to *forever-classic* fabrics,
we've got everything your closet needs.



[Shop Now](#)

[Shop Petites](#)



EDITORIAL EMAILS

Your FASHION FORECAST
We're predicting a 100% chance of compliments.

[Shop Now](#) [Shop Petties](#)



60°
To warm is to blow



65°
To embrace is to glow



70°
To be a fashion moment



75°
To be a trend set



80°
To be a trend set

[Shop All](#)



Reboot Your DESK TOPS
Add interest to your favorite suit with a standout top.

[Shop Tops](#) [Shop Petite Tops](#)

Hit Refresh

25% OFF
On a selection of clothing items



[Shop All](#)

COMPLETE THE LOOK



[Shop Pants](#) [Shop Petite Pants](#)

Just in At THE SOCIAL SHOP



[Shop Social](#)

Our newest styles have made their debut (and it's time for your next round).



Make your presence known in The Shopper's Love-Made.



Be seen in The Bold Floral Set.



Step into the party in The New Stinger's.

[Shop Social](#) [Shop All](#)

OWN the OFFICE
EMBRACE OUTFITS WITH BANDWIDTH

Q4 deliverables be best dressed at the office.

[Shop Work](#) [Shop All](#)




FILE UNDER: Must Have COLOR



[Shop Work](#)

Season of CITRUS
Fruity + floral + dopamine dressing at its finest

[Shop Now](#)

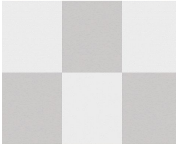
These maximalist prints embody the spirit of sun-kissed summer days.

Ward It Your Way



[Shop The Trend](#) [Shop All](#)

TREAT YOURSELF



[Shop Now](#) [Shop Petties](#)

WHAT'S YOUR STYLE?
Expertly curated capsules for every personality. Fast facts.

[Shop Starter Packs](#) [Shop All](#)



THE ROMANTIC
WHAT YOU LOVE
A soft palette, flowy silhouettes, and pretty little things.

[Shop The Capsule](#)



THE CREATIVE
WHAT YOU LOVE
Bright colors, bold silhouettes, and eye-catching accessories.

[Shop The Capsule](#)



THE MINIMALIST
WHAT YOU LOVE
Clean lines, versatile materials, and subtle accessories.

[Shop The Capsule](#)

Haute SPOT
Fact: Delicate polka dots are the pattern to build any (and every) outfit around.

[Shop Now](#)



Trending Now




[Shop The Trend](#) [Shop All](#)

A Series of Stylish Events
Theme: made. Outfit: set

[Shop Now](#) [Shop Petties](#)

Shopping Date
Elevate denim with pretty ruffles and polished suede.



Dinner at 8
Add a pop of color to a dark ensemble.

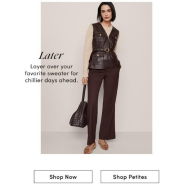
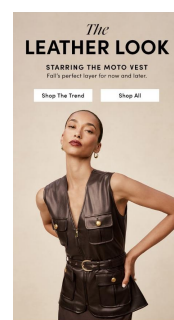
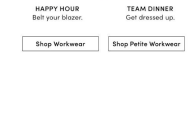
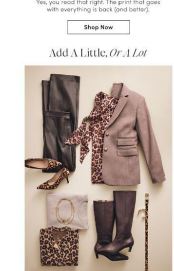
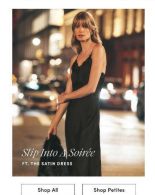
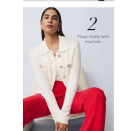
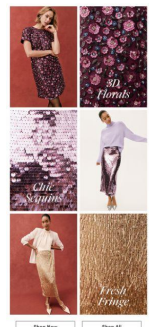
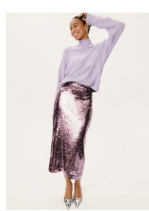
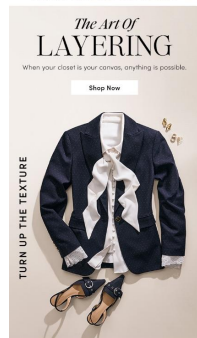


Sunday Brunch
Elevate glazing with fun and elevated accessories.



[Shop All](#)

EDITORIAL EMAILS



Beauty In The
DETAILS

Everything intricate catches the eye. *Just* these high-fashion styles.

[Shop Social](#) [Shop All](#)



Dimensional Florals



Artful Sequins



Pastel Paisley

[Shop Now](#)



Outfits Made For
GOING OUT

From casual evening wear to full-on affairs, these are the styles (and accessories) to show up in.

[Shop Social](#)



Pretty in Pink
Be sure to show up with accessories that match.



Eclectically Eclectic
Play, dress up and accessorize with style.



Classically Chic
Dress up with a little bit of classic.

[Shop Social](#) [Shop All](#)

ADD TO CART



[Shop Now](#) [Shop Petites](#)

25% OFF
on all orders

A Job Well
DRESSED

Explore new ways to suit yourself in styles that suit *you* (just like you).

[Shop Suiting](#)



So chic, so elegant.



Spark your inner magic.



Keep things simple.



Dress up, dress down.



Style in a flash.



Look like a queen.

[Shop Now](#) [Shop Petites](#)

WEEKEND



GO FULL CIRCLE

Revisit the best of the weekend. *Just* in style to go it in 2021.

[Shop Weekend](#) [Shop All](#)



[Shop Now](#) [Shop Petites](#)

MORE TO MAKE YOURS



[Shop Now](#) [Shop Petites](#)

NEW FAVORITE PAINT



meet
MARGOT

Our latest leading lady is here.

[Shop Pants](#) [Shop Petite Pants](#)

Why It's Special



Flattering high rise

Body-sculpting shape

Statement-making flare



Grab Your
COAT

A new season calls for a new coat. Shop accordingly.

[Shop Now](#) [Shop Petites](#)

One Iconic Cardigan
4 WAYS

Endless ways to wear the endlessly-loved Ann Cardigan.

[Shop Ann Icons](#) [Shop All](#)

Workwear
WONDERS

Fact: This officewear goes everywhere.

[Shop Now](#)

JUST LANDED
You're Going
PLACES

Turn heads at every stop on the itinerary.

[Shop Travel](#) [Shop All](#)

DAY 1
Airport Bound

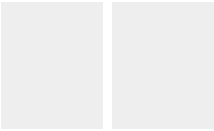
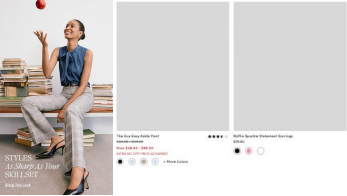
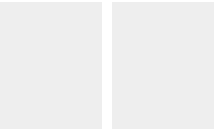
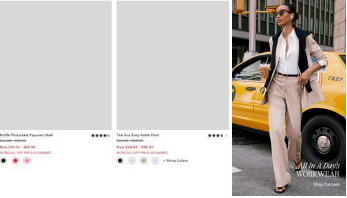


OWN THE OFFICE CAMPAIGN

OWN THE OFFICE CAMPAIGN SITE EXPRESSION

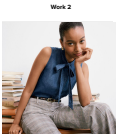


EXTRA 10% OFF** ALL SALE STYLES*** DETAILS



INGRIDS

MEGA MENU



OWN THE OFFICE CAMPAIGN EMAIL/SMS

EMAIL BANNER



MMS



SMS:

Ann Taylor: New ways to work your wardrobe are here: [LINK] Shop outfits worth promoting.

OWN THE OFFICE CAMPAIGN PAID MEDIA

1080 x 1350



1000 x 1500



1080 x 1920



Post Text:

Meet the styles that make stepping off the elevator feel like stepping onto a runway.

Headline:

Own The Office

Description:

Embrace outfits with bandwidth.

Pinterest Headline:

Office-Approved Styles At Ann Taylor

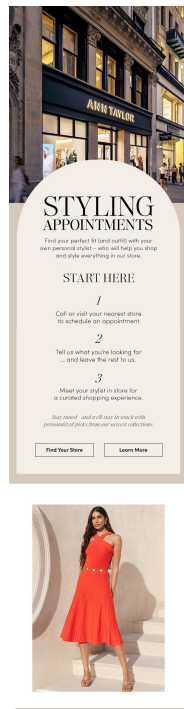
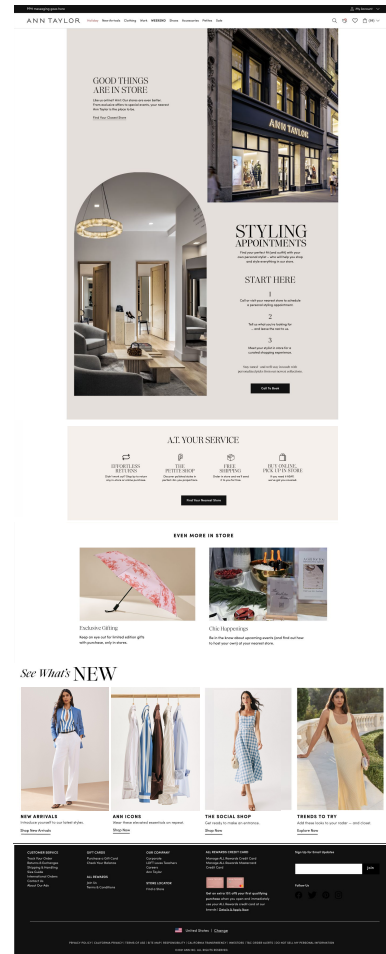
Pinterest Description:

Embrace outfits with bandwidth.

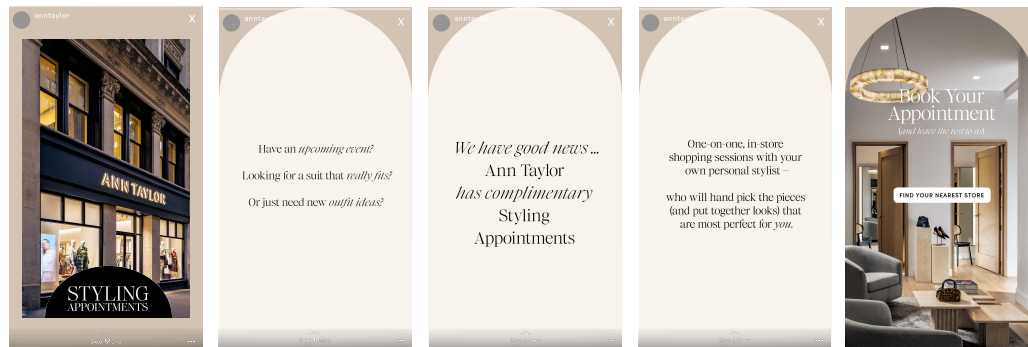
PERSONAL STYLING APPOINTMENTS

PERSONAL STYLING 360 EXPRESSION

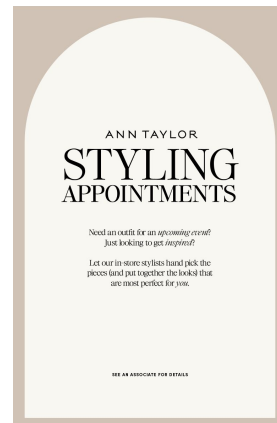
STORE LANDING PAGE



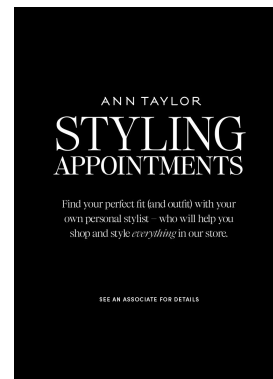
SOCIAL



11x17 TABLE SIGNAGE



5x7 FITTING ROOM CLING



TRAVEL SHOP CAMPAIGN

TRAVEL SHOP CAMPAIGN SITE EXPRESSION

ANN TAYLOR

Q What are you looking for?

X

<

FREE SHIPPING* WITH ORDERS OF \$150+*
DETAILS

>

New Arrivals

Weekend

Tops

Suits



JUST LANDED

The
VACATION
Edit

There's no better time to plan a trip.

25% OFF YOUR PURCHASE*

INCLUDING THE TRAVEL SHOP

Shop Travel

Shop All

Full-price styles. Exclusions apply. [Details.](#)

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New Arrivals

Clothing

Work

WEEKEND

Suits

Shoes

Accessories

Petites

Sale



JUST LANDED

The
VACATION
Edit

There's no better time to plan a trip.

25% OFF YOUR PURCHASE*

INCLUDING THE TRAVEL SHOP

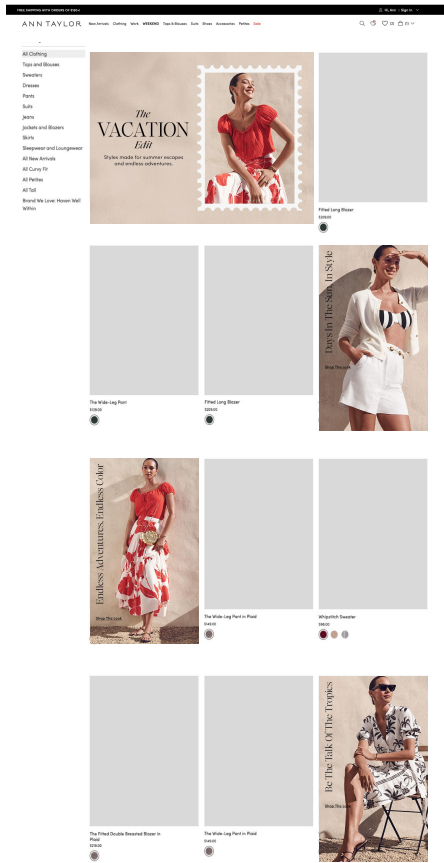
Shop Travel

Shop All

Full-price styles. Exclusions apply. [Details.](#)



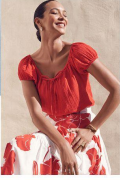
TRAVEL SHOP CAMPAIGN INGRIDS



TRAVEL SHOP CAMPAIGN EMAILS

ANN TAYLOR

JUST LANDED
The VACATION Edit
Styles made for summer escapes and endless adventures.
[Shop Now](#)



NEW-BASIC TOPS
SUMMER LINGERIE



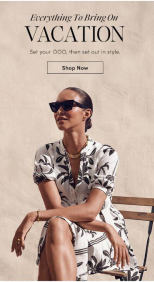
NATURAL TOWELS
TROPICAL PRINTS



[Shop Travel](#) [Shop All](#)

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Everything To Bring On VACATION
Get your OOO, then set out in style.
[Shop Now](#)



Versatile Accessories



Local Flavors & Sun



Wear Flavors & Sun Simply

[Shop Travel](#) [Shop All](#)

ANN TAYLOR

Style ESCAPE
Going away (or just dreaming of it)? Channel the tropics in these summer essentials.
[Shop The Vacation Edit](#)



The VACATION Edit



What to wear when you get there.

[Shop Now](#)



Red Color



Tropical Prints



[Shop Travel](#) [Shop All](#)

Striped Swim

The Places To PACK



[Shop Now](#) [Shop All](#)



4-WAY LAYER



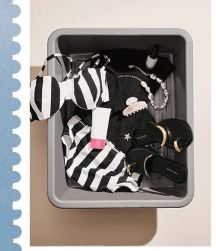
LIGHT LAYER LINGERIE



[Shop Travel](#) [Shop All](#)

MINORS

The VACATION Edit



Styles made for easy packing and endless adventures.

[Shop Travel](#)



Summer getaways start here.

[Shop Travel](#)

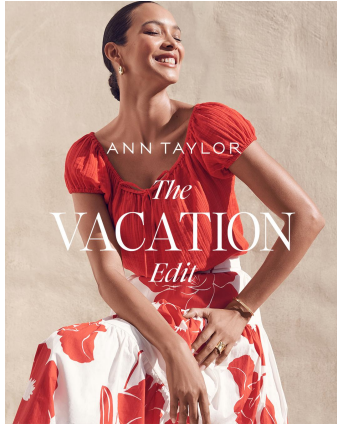
The VACATION Edit
Styles made for summer escapes and endless adventures.
[Shop Now](#)



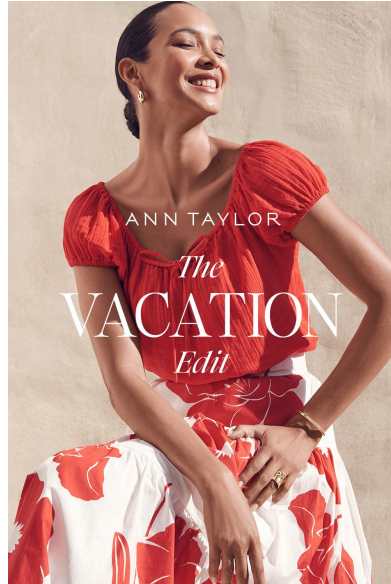


Ann Taylor: Perfectly packable styles for your next summer adventure are here: [\[LINK\]](#) Explore The Vacation Edit.

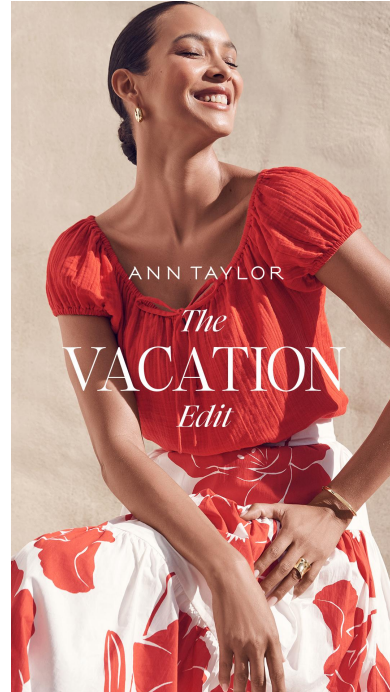
1080 x 1350



1000 x 1500



1080 x 1920



Post Text:

Get getaway ready with a collection of perfectly packable styles for your next summer escape.

Headline:

The Vacation Edit

Description:

Ready, set, jet.

Pinterest Headline:

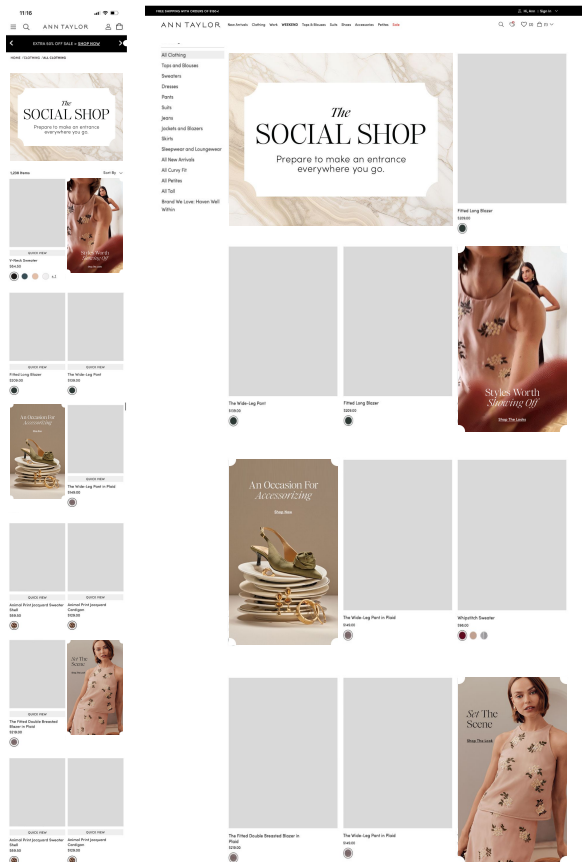
The Vacation Edit At Ann Taylor

Pinterest Description:

Get getaway ready with a collection of perfectly-packable styles for your next summer escape.

SOCIAL SHOP CAMPAIGN

TRAVEL SHOP CAMPAIGN INGRIDS



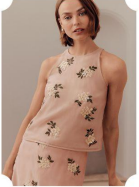
ANN TAYLOR



The
**SOCIAL
SHOP**

Introducing entrance-worthy styles made for social seasons.

[Shop Social](#) [Shop All](#)



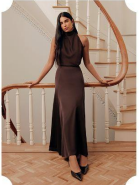
Play The *Match* Game



More to Love



Accessorize For The Occasion



Slip Into Something *Chic*

[Shop Social](#) [Shop All](#)

ANN TAYLOR



INVITES
Incoming

A season of special occasions has started (and we're just getting started to make an entrance to).



[Shop Social](#) [Shop All](#)

MINORS



The
**SOCIAL
SHOP**

Found: outfits deserving of their own invitation.

[Shop Now](#)



The
**SOCIAL
SHOP**

RSVP 'yes' to turning heads.

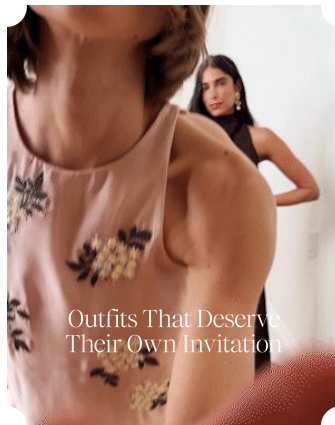
[Shop Now](#)



Ann Taylor: A season of occasions lies ahead. Dress for them all with our latest collection: [\[LINK\]](#) Explore The Social Shop.

TRAVEL SHOP CAMPAIGN PAID MEDIA

1080 x 1350



1000 x 1500



1080 x 1920



Post Text:

A season of occasions lies ahead.
Dress for them all with our latest
collection.

Headline:

The Social Shop

Description:

Explore our most entrance-making
styles.

Pinterest Headline:

New Social Styles At Ann Taylor

Pinterest Description:

Explore our most entrance-making
looks.