

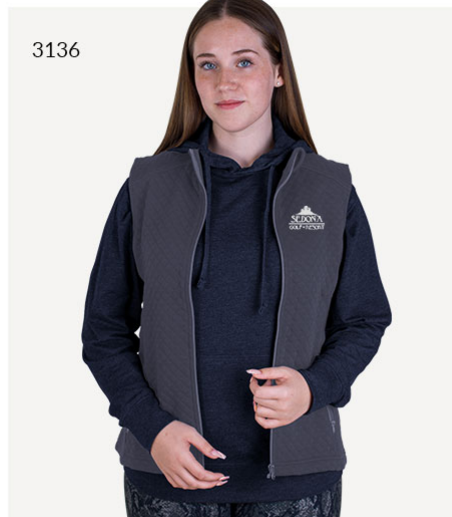


Welcome to the February Newsletter!

Live Events Are Back!

Live concerts, festivals, and sports are back in action and better than ever. To increase brand awareness and amp up your next event, consider some of these garment and design combos!

Simple Silhouettes



Today, the options for outfitting employees is endless. However, sometimes the best options are the simplest of all. A lot of times, live events are casual and relaxed. Classic t-shirts and sweatshirts are a staple and the perfect choice for outfitting members of your team, such as employees working ticket sales or customer service hubs.

[Styles Featured: [GILD6400](#), [GILD6400L](#), [GILD1850](#) & [3136](#)]

Eye-Catching Colors



Bold and bright hues are sure to stand out and help distinguish staff at any event. Team members such as parking attendees and security guards should be distinguished so they can be easily seen. For garments that will help them stand out, make sure to check out our Xtreme Visibility line.

[Style Featured: [XSV3315MZ](#) & [XSV93350MZ](#)]

Climate Control

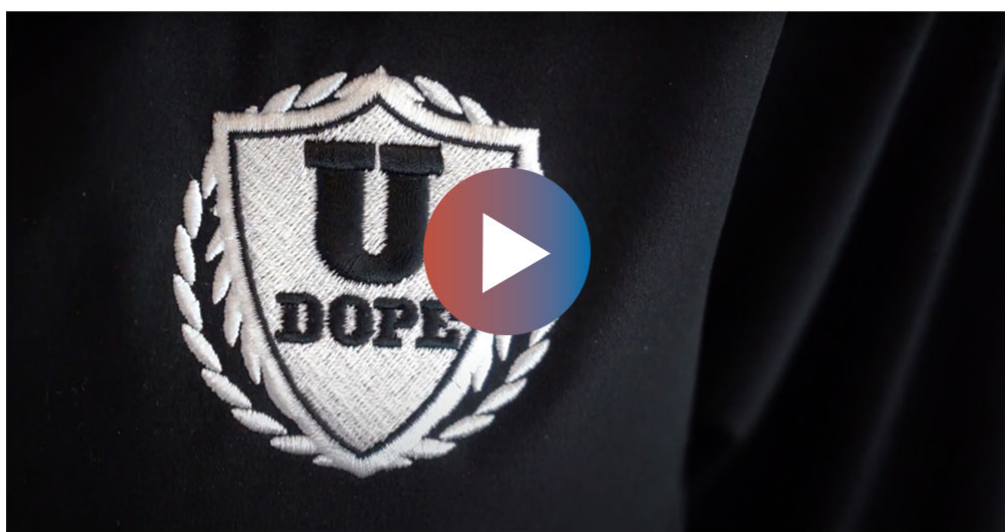




Live events, especially outdoor festivals and concerts, are great when the weather is nice. However, unprecedented conditions are always bound to pop up. Be prepared with pieces to layer so you're ready for anything the wind may blow your way.

[\[Styles Featured: 7070, 6106, 7326 & 7370\]](#)

Mini Case Study



This past year, Vantage Apparel has partnered with the hip-hop card game 'University of Dope' to provide strong, branded apparel for their employees. The team has utilized simple styles such as our GILD1850 hoodie and the GILD6400/GILD6400L and enhanced them with strong designs. They used 90s streetwear as inspiration and were able to create varsity inspired looks that embodied the vibe of their brand. These pieces have been perfect for in person events the brand takes part in, such as the One Music Fest in Atlanta. Make sure to check out our Vantage Vibe Live Episode, "University of Dope Case Study" for a deeper dive into our partnership with this brand.

[VIEW VIDEO](#)

Try This.

Creating Logogeivity™ with our Embellishment Experts



Crystalina Ink

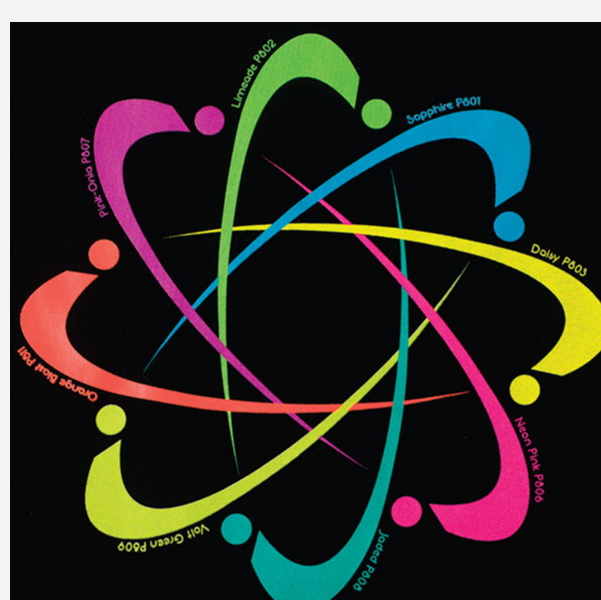
A subtle way to create an enhanced logo, Crystalina ink creates a soft sheen that is sure to catch the eye.

[LEARN MORE](#)

Neon Ink

Bright and bold, neon ink creates a loud statement and is perfect to guarantee your employees are identifiable.

[LEARN MORE](#)



Varsity Stripes

A fun addition on fleece sweatshirts, varsity stripes will create an added element and are great for sporting events.

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